



31 MAR, 2021

Looking your best for less

Best&amp;Less

Daily Telegraph, Sydney

Page 1 of 3

# Looking your best for less

**JETSET DREAMS SET THE TREND IN THE FASHION STAKES AS AUSSIE CHAIN GETS YOU AUTUMN READY FOR UNDER \$65**

## AFFORDABLE STYLE

KELSEY HOGAN

**A**ffordability and style are key when it comes to chain store fashion shopping and now Best & Less is targeting the savvy trend shopper for autumn.

We asked stylist Kimberley Herral to put together her favourite autumn outfit with a strict price point – under \$65. Herral paired a light blue cardigan, \$20, with classic skinny jeans, \$35 and says the

fit will be one of her new autumn faves. “I chose this outfit because it’s super wearable, comfortable and most importantly it will suit just about all body shapes,” she says.

“It’s also a fun celebration of colour after all of the neutrals of the past few seasons.”

Herral says the Best & Less 2021 autumn and winter range is about “pushing the boundaries and having some

fun” after months of working from home in pyjamas and activewear”.

“Because we haven’t been able to travel, the trends we’re seeing are influenced by the idea of overseas, being a

jetsetter and just having some fun,” she says. “People have probably really enjoyed dressing a little bit more comfortably and have got used to that, so now that we’re back out in the world we’re back into wearing denim and more glam. We’re also seeing a lot of volume with big sleeves, big shoulders and quilted coats, sort of mixing comfort and glamour.”

Herral says she was drawn to the “classic pared-back style” on offer this season.

“There are some fantastic options in the knitwear range with really good colour waves and different cuts with low or high necks. There are lots of

relaxed styles and different cuts with the high and low options.”

Best & Less senior buyer

Brett Willis says the collection supports the young mum lifestyle by delivering fresh fashion at affordable prices.

“Some of my favourite pieces include the stunning light grey shacket, our faux leather pieces which are a staple this season or the chunky cable knit cardigan with the pop of red is a must-have,” she says.

“But the key standout item for me was the oversized mono heart print shirt.

“You can wear it many ways, dress it up or down.” See stores and online.



31 MAR, 2021

## Looking your best for less

Daily Telegraph, Sydney

# Best&Less



**COTTON SLUB CREW NECK \$25 AND  
RUFFLE MINI SKIRT \$25**

**KIMBERLEY  
HERRALD WEARS  
SOFT TOUCH  
DENIM JACKET  
\$35 AND  
DISTRESS  
SKINNY JEAN \$30**





31 MAR, 2021

## Looking your best for less

Daily Telegraph, Sydney

# Best&Less

Page 3 of 3

**SLOUCHY RIB  
CARDIGAN \$25  
AND PU MINI  
SKIRT WITH  
EXPOSED ZIPS  
\$25**

**SLOUCHY RIB  
CARDIGAN \$25  
AND DISTRESS  
SKINNY JEAN \$30**

